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# MEDIA RELEASE

## VICTOR VALLEY TRANSIT AUTHORITY AWARDED OUTSTANDING TRANSPORTATION AGENCY OF THE YEAR

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FOR IMMEDIATE RELEASE

April 28, 2011



**VICTORVILLE, CA, APRIL 28, 2011:** Victor Valley Transit Authority (VVTA) was awarded *Outstanding Transportation Agency of the Year* by the California Association for Coordinated Transportation (CalACT), the largest state transit association in the United States. This award honors a California transit agency that has demonstrated achievement in efficiency, effectiveness and customer service. Kevin Kane, Executive Director for VVTA, was also awarded *CalACT Transportation Manager of the Year* for his outstanding contributions to VVTA and for leading the organization to achieve exceptional growth during difficult economic times.

While the economy forced other transit agencies throughout the state to reduce service and increase fares, VVTA increased service and implemented only one fare increase since 1997. According to Kane, “Our ability to improve service and limit fare increases is due to our mantra of tempered growth and fiscal conservatism. The philosophy is directed by our Board and practiced by every employee. It is through their efforts, we received this honor.”

VVTA has seen steady growth on their fixed route services, commencing with the introduction of 30-minute service on its most popular routes. This increase in service grew ridership significantly, with an increase of 34% since 2006. Through the use of new technology, VVTA decreased their demand response service operational costs by almost 20% while expanding their demand response service with minimal budget increases.

VVTA has made significant advances in incorporating new technology, such as electronic fareboxes, global positioning, automatic vehicle locators, Google Transit, on-board computers, and security cameras. The near future will also bring other improvements, including automatic passenger counters, automatic bus stop annunciators, online bus tracking, and a brand new Administration, Operations and Maintenance facility.

VVTA provides public transportation services for Adelanto, Apple Valley, Hesperia, Victorville and outlying portions of the County including Helendale, Silver Lakes, Oro Grande, Lucerne Valley, Phelan, Piñon Hills and Wrightwood.

For more information, visit [www.vvta.org](http://www.vvta.org) or call VVTA at 760-948-3030.